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SUMMARY

Tracy is a seasoned professional with over 40 years of involvement in virtually every facet of the sports of track and field, long distance running, and race walking. His experience includes everything from coaching to sports administration to event creation, planning, and production; officiating to athlete representation; sponsorship sales to charity fundraising; contract negotiation to television production; event marketing to budgeting and finance. Tracy is a visionary who is not afraid "to take a chance on being great," and who has been at the forefront of a number of the sports' innovations and advances over the past 35 years. A proven consensus-builder and problem-solver, he is a team player who understands that success has many parents, and does not seek the limelight, but does not run from responsibility. His actions, events, and programs have always epitomized his core belief that the sport should impact all of society; be greater than the sum of its parts; is only as strong as its weakest link; and look to include as opposed to exclude, involving all constituencies and athletes of all ages and abilities.

PROFESSIONAL BACKGROUND

ELITE RACING, INC. / COMPETITOR GROUP, INC. San Diego, CA 1994 – Present

Beginning in 2008, Elite Racing (ER) became the Events Division of the Competitor Group (CGI). CGI, like ER was, is an integrated sports marketing company with now over 250 full-time employees (120+ in the Events Division). CGI is the country's leading organizer of road races on a national basis; owns and conducts the 8 event Muddy Buddy series of mud runs; owns and conducts the Nation's Triathlon (in Washington DC) and the 6 event TriRock series of sprint triathlons; publishes 4 magazines ([Competitor Magazine](#), [Triathlete Magazine](#), [Inside Triathlon](#), and [Velo](#)) with a total circulation of over 600,000; and produces 3 webcasts (RunCenter, TriCenter, and VeloCenter).

CGI road races include the Rock 'n' Roll Marathon Series of the

- * Rock 'n' Roll San Diego Marathon & ½ Marathon (San Diego, CA, established in 1998)
- * Country Music Marathon & ½ Marathon (Nashville, TN, established in 2000)
- * Rock 'n' Roll Virginia Beach Half Marathon (Virginia Beach, VA, established in 2001)
- * P.F. Chang's Rock 'n Roll Arizona Marathon & ½ Marathon (Phoenix, Scottsdale, and Tempe, AZ, established in 2004)
- * Rock 'n' Roll San Jose Half Marathon (San Jose, CA, established in 2006)
- * Rock 'n' Roll Philadelphia Half Marathon (Philadelphia, PA, purchased in 2006, rebranded in 2010)
- * Rock 'n' Roll San Antonio Marathon & ½ Marathon (San Antonio, TX, established in 2008)
- * Rock 'n' Roll Seattle Marathon & ½ Marathon (Seattle, WA, purchased and rebranded in 2009)
- * XSport Fitness Rock 'n' Roll Chicago Half Marathon (Chicago, IL, purchased and rebranded in 2009)
- * Zappos.com Rock 'n' Roll Las Vegas Marathon & ½ Marathon (Las Vegas, NV, purchased and rebranded in 2009)
- * Rock 'n' Roll New Orleans Marathon & ½ Marathon (New Orleans, LA, purchased and rebranded in 2010)
- * Rock 'n' Roll Dallas Half Marathon (Dallas, TX, established in 2010)
- * Sports Authority Rock 'n' Roll Denver Marathon & ½ Marathon (Denver, CO, purchased in 2009, rebranded in 2010)
- * Rock 'n' Roll Los Angeles Half Marathon (Los Angeles, CA, established 2010)
- * Rock 'n' Roll Providence Half Marathon (Providence, RI, established in 2011)

- * Solutia Rock 'n' Roll St. Louis Marathon & ½ Marathon (St. Louis, MO, purchased and rebranded in 2011)
- * Rock 'n' Roll Savannah Marathon & ½ Marathon (Savannah, GA, established in 2011)
- * Latin Music Miami Beach Half Marathon (Miami Beach, FL, established in 2011)
- * Rock 'n' Roll St. Petersburg Half Marathon (St. Petersburg, FL, to debut in 2012)
- * Rock 'n' Roll Pasadena Half Marathon (Pasadena, CA, to debut in 2012)
- * Rock 'n' Roll USA Marathon & ½ Marathon (Washington, DC, purchased and rebranded, to debut in 2012)
- * Lisbon Half Marathon (Lisbon, Portugal, purchased, to debut in 2012)
- * Rock 'n' Roll Edinburgh Half Marathon (Edinburgh, Scotland, purchased and rebranded, to debut in 2012)
- * Rock 'n' Roll Madrid Marathon (Madrid, Spain, purchased in 2011, rebranded in 2012)
- * Rock 'n' Roll Portland Half Marathon (Portland, OR, to debut in 2012)
- * Oasis Rock 'n' Roll Montreal Marathon & ½ Marathon (Montreal, Canada, purchased and rebranded in 2012)
- * Rock 'n' Roll Lisbon Half Marathon (Lisbon, Portugal, purchased and rebranded in 2012)
- * Rock 'n' Roll Dublin Half Marathon (Dublin, Ireland, to debut in 2013)
- * Rock 'n' Roll Pittsburgh Half Marathon (Pittsburgh, PA, to debut in 2013)

as well as the Carlsbad 5000 (Carlsbad, CA), the world's premier 5000 meter road race. A total of 23 World Records and Bests, 13 American Records, and 11 additional US All-Comers Records have been set in our Carlsbad, Philadelphia, Virginia Beach, Arizona, San Jose, and New Orleans events over the 5K, 20K, 50K, and half marathon distances. Most have or had a broadcast component on either the web or television. All are prize money races. CGI also produces a series of Kids Running events aimed at fighting childhood obesity, the majority branded ING KiDS ROCK, which will be conducted in 11 cities in 2012.

Elite Racing was sold to Falconhead Capital of New York City in December, 2007 and merged with Competitor Publishing, Triathlete Magazine, Windy City Sports, and Inside Communications (publishers of Inside Triathlon magazine and Velo News) into the Competitor Group, Inc. (CGI), a company specializing in endurance sports. Tracy's roles in the new combined company have been essentially unchanged.

Senior Vice President, Competitor Group, Inc. (CGI)	2010 -- Present
Vice President, Competitor Group, Inc.	2008 -- 2009
Executive Vice President and Partner, Elite Racing, Inc. (ER)	1997 -- 2007
Consultant, Elite Racing, Inc.	1994 -- 1997

- During Tracy's tenure as EVP at Elite Racing, the company grew from nine employees and \$3,000,000 of annual revenue working out of a 4,500 square foot office into a company with 2007 revenues of over \$23,000,000, housed in a 35,000 square foot facility with a satellite office in Nashville, TN and additional permanent staff in San Francisco, Atlanta, Dallas, and New Jersey.
- Elite Racing was the first company to put on more than one major marathon in a year, and the first company to put on major events outside of where they are based.
- Elite Racing is given credit for the explosion in the popularity of the 5K distance with the creation of the Carlsbad 5000 in 1986, and now the half marathon with the launching of the Rock 'n' Roll Virginia Beach Half Marathon in 2001.
- Of the 15 largest inaugural road races in world history, ER / CGI has created nine of them (and counting), including the top four during Tracy's involvement.
- Tracy has been actively involved in sponsorship sales throughout his tenure at ER / CGI, averaging more than \$2,000,000 in sales annually. The following are the partnerships he has been the lead salesman on worth more than \$1,000,000 in cash: ING, P.F. Chang's, Suzuki, Reebok, Sugo, Nutrilite, Leukemia & Lymphoma Society, Crohn's & Colitis Foundation of America, American Cancer Society, Susan G. Komen for the Cure, Action Sports International, and MarathonFoto.
- Over 380,000 adults and 17,000 kids from all over the country entered one of 20 CGI running events in 2011 in 16 states. This includes 22% of all the marathon and half marathon finishers in the U.S. in 2011. Those numbers will grow significantly in 2012 with the addition of 4 more half and 1 more full marathon in the U.S.
- CGI's Marathons were 10 of the 46 largest in the U.S. in 2011, despite being far and away the youngest listed...and Washington DC was added in 2012 that should make the list.
- CGI's Half Marathons were the 1st, 3rd, 5th, 6th, 7th, 8th, 9th, 11th, 12th, 13th, 22nd, 23rd, and 29th of the top 30 largest (13 of top 30!) in the U.S., as well as the 31st, 38th, 43rd, 63rd, and 92nd largest; and the 3rd, 6th, 9th, 10th, 11th, 12th, 13th,

15th, 17th, and 19th of the top 20 largest (10 of the top 20!) in the world in 2011 ... and with nothing but growth and new events in St. Petersburg, FL, Pasadena, CA, Washington DC, Portland, OR, Montreal, Canada, Lisbon, Portugal and Edinburgh, Scotland, CGI halves should be even more dominant in 2012.

- Over \$25,000,000 (net) is raised for charity annually in CGI's events through official sponsored runner and walker programs, making Elite Racing, and now the Competitor Group, a world leader in this area.

METROPOLITAN ATHLETICS CONGRESS, INC.

New York, NY

1982 – 1997

The Metropolitan Athletics Congress (MAC) was the regional association of The Athletics Congress USA (TAC) and then USA Track & Field (USATF) for the New York City metropolitan area, encompassing all of New York State south of and including Sullivan, Orange, and Dutchess counties as well as all of Long Island, which is now a separate USATF association.

Executive Director President

1988 -- 1997

1982 – 1988

- Tracy was the first paid Executive Director of a TAC / USATF association in the country.
- Tracy was intimately involved in the creation and/or refurbishment of 13 area track & field and cross country facilities.
- Under Tracy's leadership the MAC became much more active in all aspects of the sport than any other regional association then or since.
- Tracy grew the MAC from a volunteer office of one to a full-time staff of nine, all reporting to him.
- The MAC grew to conduct over 70 events and programs annually under Tracy's leadership.
- Tracy was responsible for the design, management, promotion, fund raising and the general administration of all of the programs for the entire region. During this time Tracy also turned the MAC into a direct youth service organization, which provided supplementary educational, health, and social programs to its thousands of participants using running as the "hook".
- Registration rose 130% to over 15,500 from 1982 to 1997, and the budget grew 22-fold to over \$1,700,000, both far and away the largest of any TAC / USATF association then or since.
- Tracy was the first person in TAC / USATF to actively raise money in the foundation / not-for-profit community and from government entities. Upon leaving the MAC in the fall of 1997, to go to San Diego to create the Rock 'n' Roll Marathon, the MAC had some 25 foundation grants totaling close to \$600,000 annually, as well as another \$600,000+ in New York City and New York State grants to fund its various programs.
- Tracy created the *National Scholastic Indoor Track & Field Championships*. This meet significantly changed the face of high school track and field as it was the first true national track & field championship for high school aged athletes. Other national high school championship events, currently sponsored by Nike and New Balance, and which he as stayed involved with through the *National Scholastic Sports Foundation* (which he co-founded), grew from this event. The overwhelming majority of today's U.S. Olympic and World Championship Team and medalists got their first national experience and exposure at one of these events. The *National Scholastic Indoor Track & Field Championships* was also the first high school / junior age track meet televised by ESPN.
- Tracy lead the effort to bring the following TAC / USATF National Championships to the New York area and then conducted them: Masters Outdoor Track & Field, Youth Athletics Track & Field (not Junior Olympics), Junior, Senior, and Masters Cross Country (twice, and they were the first to provide prize money), and the Men's & Women's Outdoor Track & Field Championships.
- Tracy secured the opportunity, then coordinated and arranged funding for the *Women's Exhibition 400m Hurdles and 10,000* at the 1980 U.S. Olympic Trials and *Women's Exhibition 10km Race Walk* at the 1984 U.S. Olympic Trials as a part of the effort to have those events receive national and international acceptance into championship programs and ultimately the Olympic Games.
- At TAC / USA's request, Tracy lead the effort to bring the 1987 IAAF Race Walking World Cup to the U.S. This was a watershed event for the sport as it was the first time the event had been held outside of Europe, and it was the first time that entries weren't limited and that all countries were welcome to participate.

SELF-EMPLOYED ATHLETIC CONSULTANT, LIVE EVENT and TELEVISION ANNOUNCER
New York, NY 1982 – 1997

- Host for several cable TV shows including Sports Channel's *Athlete*.
- Emcee / announcer for sporting events (largest: 13,000 participants).
- Manager for several world-class athletes, including Willie Banks, Mike Powell, Filbert Bayi, and Henry Rono. Active in negotiating sponsorships, endorsements, and personal service contracts.
- Consultant to, creator and director of regional, national, and international events. Responsibilities included facilities management, fund raising, media liaison, television production, athlete recruitment, logistics and planning. Major events from 1984 to 1997 for which he was Director / Chairman include: *National Scholastic Indoor Track & Field Championships* (1984-1997), *1985 TAC / USA National Youth Athletics Track & Field Championships*, *XVIII IAAF Racewalking World Cup* (1987), *1987 and 1990 USA / Kinney National Cross Country Championships*, *1991 USA / Mobil National Outdoor Track and Field Championships*, and the *1994 International Gay Games*. All events televised.
- Played a significant managerial role in these additional major events: *Millrose Games*, *New York City Marathon*, and the *New York Games*. All events televised.

NEW YORK AMATEUR SPORTS ALLIANCE, INC. **New York, NY 1985 – 1997**
Co-Founder & President

The New York Amateur Sports Alliance (NYASA) is the umbrella group of all the regional affiliates of the national and international amateur sports governing bodies, public and private agencies, and local sports organizations and individuals involved in the promotion of amateur sports in the New York Metropolitan area. This organization essentially filled the communication void between all the region's sports organizations that the 1978 Sports Act created when it established the basic organizational structure of the USOC and the various NGB's, and prohibited an organization from being the governing body for more than one sport. Communication was maintained between the sports at the top, national levels, but not at the local level. The NYASA was created to allow the region's amateur sports to marshal and utilize all of their joint resources for their mutual benefit, and speak with one powerful voice about their common issues -- as opposed to many disjointed ones -- when dealing with the city, state, and various municipal agencies. This was an unpaid job and Tracy used his MAC staff to manage the day-to-day needs of the NYASA.

MORGAN GUARANTEE TRUST COMPANY **New York, NY 1980 – 1981**
Management Consultant

Morgan Guaranty Trust is one of the world's premier banks, now known as J.P. Morgan Chase. Tracy was introduced to them by one of their Vice Presidents who he was coaching,

- Was a member of their first "class" of internal management consultants charged with improving the efficiency of various bank operations.
- Lead two projects, which saved the bank a total of \$12,000,000 per year.
- Had no subordinates.

WARREN STREET SOCIAL & ATHLETIC CLUB **New York, NY 1979 – 1994**
Head Coach

- Warren Street was one of the leading men's and women's road racing teams in northeastern United States
- Winners of 10 National AAU / TAC Team Championships at 5 Kilometers through the Marathon.
- Leading athletes: Pat Petersen (2:10:04, third, fourth, fourth, tenth in New York Marathon, fourth, sixth, seventh London Marathon), Dan Schlesinger (2:11), Mary O'Connor (2:28, second in London Marathon), Kiki Sweigart (2:36, fourth in Boston Marathon), Paul Friedman (fifth in Boston Marathon).

FREELANCE TELEVISION PRODUCTION**New York, NY****1978 – 1980**

- Worked mostly in research, or as a production assistant.
- Limited on camera experience.
- Major projects included 1979 Spartakiad from Moscow, USSR and 1979 Watkins Glen (NY) Gran Prix.

UNIVERSITY OF COLORADO**Boulder, CO****1978 – 1979****Head Coach, Women's Track & Field and Cross Country**

- Lead the team from last to second in both the indoor and outdoor Big-8 Conference Track & Field Championships.
- Team finished fourth in the National AIAW Cross Country Championships.
- Leading athletes: Mary Decker (AIAW XC Champion, multiple world & national records), Annette Tannander (Olympic finalist in HJ and Heptathlon from Sweden), Dana Slater (national collegiate indoor two-mile and AAU 10K (road) champion)

UNIVERSITY OF SOUTHERN CALIFORNIA**Los Angeles, CA****1975 – 1978****Assistant Coach, Men's Track & Field**

- National Dual Meet, Pac-8 Conference and NCAA Team Champions.
- Leading athletes: Clancy Edwards (NCAA & AAU 100m & 200m Champion), James Gilkes (world-ranked sprinter), Billy Mullins (NCAA 400m Champion), Tom Andrews (NCAA & AAU 400m Hurdles Champion), Rich Graybehl (world ranked 400m Hurdler), Larry Doubley (NCAA Long Jump Champion), James Sanford (world-ranked sprinter).

LA JOLLA TRACK CLUB / WILT'S WONDERWOMEN**La Jolla, CA****1973 – 1975****Head Coach**

- National Team members: Patty Van Wolvelaere (100m Hurdles), Deanne Carlsen (now Vochatzer) (100m Hurdles), Kathie Lawson (100m, 200m), Janice Wiser (400m), Cindy Gilbert (HJ), Lorna Tinney (Pentathlon), Jan Svendsen (SP, Discus), Joan Pavelich (Discus - Canada), Esther Roth (100m Hurdles, 100m - Israel), Eva Gustaffson (Distance - Sweden), Gunnilla Lindh (800m, 1500m – Sweden)

SAN LUIS OBISPO TRACK CLUB**San Luis Obispo, CA****1972 – 1973****Head Coach**

- National Team members: Patrice Donnelly (100m Hurdles), Debby Lansky (100m Hurdles), Jan Svendsen (SP, Pentathlon)

GEORGETOWN UNIVERSITY**Washington, D.C.****1971 – 1972****Assistant Coach, Men's Track & Field**

- Leading athletes: Joe Lucas (NCAA Steeplechase Champion)

D.C. STRIDERS TRACK CLUB**Washington, D.C.****1971 – 1972****Head Coach**

- National Team members: Maurice Peoples (400m), Bill Dinneen (Hammer – Puerto Rico)

SPORTS INTERNATIONAL TRACK CLUB**Washington, D.C.****1969 – 1971****Assistant to Head Coach, Founder and Director, Brooks Johnson**

- Leading athletes: Lacey O’Neal (100m Hurdles), Esther Story (400m), Gwen Norman (400m), Jane Burnett (400m), Rose Allwood (100m, 200m), Martin McGrady (600y), Mark Young (400m), Pete Schuder (400m)

INTERNATIONAL ATHLETICS EXPERIENCE -- HIGHLIGHTS

- 2012:** Head Men’s Manager, USA, IAAF World Indoor Track & Field Championships, Istanbul, Turkey
- 2011:** Event Manager, USA, Pan American Games, Guadalajara, Mexico
- 2008:** Pool Manager, USA Olympic Team’s Training Camp, Dalian, China
- 1998:** Team Leader, USA National Team, Pan American Race Walking Cup, Miami, Florida
- 1996:** Supervisor, Sports Division, Olympic Village, Atlanta, Georgia
- 1988:** Administrator, Antigua and Barbuda Olympic Team, Seoul, Korea.
- 1987:** Administrator, Antigua and Barbuda, IAAF World Track & Field Championships, Rome, Italy
- 1987:** Administrator, Antigua and Barbuda, Pan American Games, Indianapolis, Indiana
- 1984:** Administrator, Antigua and Barbuda Olympic Team, Los Angeles, California.
- 1976:** Head Coach, Antigua and Barbuda Olympic Track & Field Team, Montreal, Canada.
- 1972:** Assistant Coach, Puerto Rico Olympic Track & Field Team, Munich, Germany
- 1970 – 1994:** Coached more than 100 men and women from 15 countries who have represented their country in the Olympic Games or other international competitions.

OTHER WORK-RELATED ITEMS OF INTEREST

- Active in the original effort seeking college athletic scholarships for women. **1973**
- Was the original leader of the effort to introduce and involve chiropractic in track & field and with the USOC and the various national sports governing bodies. **1974**
- Initiated the first test case which lead to open running as we know it today with prize money and above-the-table appearance money. **1980**
- Certified official & member of numerous TAC / USATF national committees **1981 -- Present**
- Founding Board Member, *National Scholastic Sports Foundation, Inc.* **1991 – Present**
- Board Member (1 of 10) of New York State’s *Governor’s Council on Lifetime Health, Fitness, & Sports* **1993 – 1997**
- Founding Board Member & Chairman, *Elite Racing Foundation for Children, Education and Medical Research, Inc.* **1998 – 2007**
- Member, *Physical Education Advisory Committee*, San Diego Unified School District **2000 – 2001**
- Chairman of the Organizing Committee & Race Director, U.S. Olympic 50km Race Walk Trials, Chula Vista, CA **2004**
- Chairman of the Organizing Committee, U.S. Olympic 50km Race Walk Trials, Santee, CA **2012**

TAC / USATF / INDUSTRY AWARDS

- *Special Award of Merit*, California Chiropractic Association **1978**
- *President’s Award*, Metropolitan Athletics Congress **1981**
- *Special Award* from TAC / USA Race Walking for “Securing, Coordinating, and Funding Women’s 10km Exhibition Racewalk at the 1984 United States Olympic Trials” **1984**
- *Capt. Ron Zinn Memorial Award for Outstanding Contribution to TAC / USA Race Walking* **1987**
- *Scott Hamilton Award for Outstanding Contribution to TAC / USA Men’s Long Distance Running* **1988**
- *Meritorious Service Award*, American Chiropractic Association **1991**
- *Honorary Associate*, Federation Internationale de Chiropratique Sportive **1991**
- *Joseph J. Yancey, Jr. Award*, the New York Pioneer Club, the City College of New York, and the Uptown Chamber of Commerce **1995**
- *President’s Award*, USA Track & Field **1995**

- *President's Award*, San Diego USATF **2004**
- *Man of the Year*, San Diego / Hawaii Chapter, The Leukemia & Lymphoma Society **2008**

EDUCATION

College: University of Southern California
Los Angeles, California 90007
B.S., Business Administration, January 1978

Secondary School: Philips Exeter Academy
Exeter, New Hampshire 03833
Graduated, June 1970

Languages: English and French (passable)

PERSONAL

Date of Birth: June 7, 1952

Health: Excellent

Children: Felicity, born September 28, 1992, college sophomore at USC