

WHY TRACY SUNDLUN?

Experience ... Successful Experience

- In every one of our sport disciplines
 - Track & Field
 - Road Racing
 - Race Walking
 - Cross Country
- In every age group
 - Youth Athletics
 - As a coach: Sports International TC, La Jolla TC / Wilt's WonderWomen
 - As an administrator with the MAC: Junior Officials Program, Retreats From the Streets club support program
 - With Elite Racing / Competitor Group: Creating ING KiDS Rock
 - Open
 - Masters
- At every level
 - Club
 - Sports International TC
 - DC Striders TC
 - San Luis Obispo TC
 - La Jolla TC
 - Wilt's WonderWomen
 - Warren Street Social & AC
 - High School
 - High School Guide
 - National Scholastic Sports Foundation
 - National Scholastic Indoor Track & Field Championships
 - Nike / New Balance Indoor Nationals
 - Foot Locker / adidas / Nike / New Balance Outdoor Nationals
 - Nike Team / Cross Nationals
 - College
 - Georgetown University
 - University of Southern California
 - University of Colorado
 - Post-collegiate
 - Sports International TC
 - DC Striders TC
 - San Luis Obispo TC
 - La Jolla TC / Wilt's WonderWomen
 - Warren Street Social & Athletic Club

- Metropolitan Athletics Congress
 - Elite Racing / Competitor Group
 - International
 - Toured Europe with his athletes in 1976 & 1977. Sweden, Denmark, Norway, Finland, England, Scotland, Ireland, Northern Ireland, Italy, France, Germany, Poland, and Switzerland.
 - International Team Leader / Coach / Manager at the following events:
 - 1972 Olympics (Puerto Rico)
 - 1976, 1984, and 1988 Olympics (Antigua & Barbuda)
 - 1987 Pan American Games (Antigua & Barbuda)
 - 1987 IAAF World T&F Championships (Antigua & Barbuda)
 - 1998 Pan American Race Walking Cup (USA)
 - 2008 Olympics (USA)
 - 2011 Pan American Games (USA)
 - 2012 IAAF World Indoor T&F Championships
- Throughout the country
 - Washington, D.C.
 - Rhode Island
 - Los Angeles, CA
 - San Diego, CA
 - Denver, CO
 - New York, NY
 - Nashville, TN
 - Virginia Beach, VA
 - Phoenix, AZ
 - San Jose, CA
 - Philadelphia, PA
 - San Antonio, TX
 - Seattle, WA
 - Chicago, IL
 - Las Vegas, NV
 - New Orleans, LA
 - Dallas, TX
 - Las Vegas, NV
 - Miami Beach, FL
 - St. Petersburg, FL
 - Portland, OR
- In each organizational aspect
 - Sponsorship Sales
 - An average of \$2,000,000+ since 1998

- Sponsors sold generating \$1,000,000 or more annually in cash: ING, P.F. Chang's, Suzuki, Reebok, Sugoi, Nutrilite, Leukemia & Lymphoma Society, Crohn's & Colitis Foundation of America, American Cancer Society, Susan G. Komen for the Cure, Action Sports International, and MarathonFoto.
- Event Organization
 - As the President / Executive Director of the Metropolitan Association, Tracy organized 70 track & field meets annually
 - Tracy secured the opportunity, then coordinated and arranged funding for the *Women's Exhibition 400m Hurdles* and *10,000* at the 1980 U.S. Olympic Trials and *Women's Exhibition 10km Race Walk* at the 1984 U.S. Olympic Trials as a part of the effort to have those events receive national and international acceptance into championship programs and ultimately the Olympic Games.
 - Consultant to, creator and director of regional, national, and international events. Responsibilities included facilities management, fund raising, media liaison, television production, athlete recruitment, logistics and planning. Major events from 1984 to 1997 for which he was Director / Chairman include: *National Scholastic Indoor Track & Field Championships (1984-1997)*, *1985 TAC / USA National Youth Athletics Track & Field Championships*, *XVIII IAAF Racewalking World Cup (1987)*, *1987 and 1990 USA / Kinney National Cross Country Championships*, *1991 USA / Mobil National Outdoor Track and Field Championships*, and the *1994 International Gay Games*. All events televised.
 - At TAC / USA's request, Tracy lead the effort to bring the 1987 IAAF Race Walking World Cup to the U.S. This was a watershed event for the sport as it was the first time the event had been held outside of Europe, and it was the first time that entries weren't limited and that all countries were welcome to participate.
 - Played a significant managerial role in these additional major events: *Millrose Games*, *New York City Marathon*, and the *New York Games*. All events televised.
 - Was a Supervisor in the Sports Division for the 1996 Olympic Games in Atlanta, GA.
 - Of the 15 largest inaugural road races in world history, ER / CGI has created eight of them (and counting), including the top four during Tracy's involvement.
 - Over 380,000 adults and 17,000 kids from all over the country entered one of 20 CGI running events in 2011 in 16 states. This includes 22% of all the marathon and half marathon finishers in the U.S. in 2011. Those numbers will grow significantly in 2012 with the addition of 4 more half and 1 more full marathon.
 - CGI's Marathons were 10 of the 46 largest in the U.S. in 2011, despite being far and away the youngest listed...and Washington DC was added in 2012 that should make the list.
 - CGI's Half Marathons were the 1st, 3rd, 5th, 6th, 7th, 8th, 9th, 11th, 12th, 13th, 22nd, 23rd, and 29th of the top 30 largest (13 of top 30!) in the U.S., as well as the 31st, 38th, 43rd, 63rd, and 92nd largest; and the 3rd, 6th, 9th, 10th, 11th, 12th, 13th, 15th,

17th, and 19th of the top 20 largest (10 of the top 20!) in the world in 2011 ... and with nothing but growth and new events in St. Petersburg, FL, Pasadena, CA, Washington DC, Portland, OR, Montreal, Canada, Lisbon, Portugal and Edinburgh, Scotland, CGI halves should be even more dominant in 2012.

○ Coaching

- From 1970 to 1994, Tracy coached more than 100 men and women from 15 countries who have represented their country in the Olympic Games or other international competitions.
- Sports International TC, 1969-1971, Assistant to Head Coach, Founder and Director, Brooks Johnson.
 - Leading athletes: Lacey O'Neal (100m Hurdles), Esther Story (400m), Gwen Norman (400m), Jane Burnett (400m), Rose Allwood (100m, 200m), Martin McGrady (600y), Mark Young (400m), Pete Schuder (400m)
- DC Striders TC, 1971-1972, Head Coach
 - National Team members: Maurice Peoples (400m), Bill Dinneen (Hammer – Puerto Rico)
- Georgetown University, 1971-1972, Assistant Coach, Men's Track & Field
 - Leading athletes: Joe Lucas (NCAA Steeplechase Champion)
- San Luis Obispo TC, 1972-1973, Head Coach
 - National Team members: Patrice Donnelly (100m Hurdles), Debby Lansky (100m Hurdles), Jan Svendsen (SP, Pentathlon)
- La Jolla TC / Wilt's WonderWomen, 1973-1975, Head Coach
 - National Team members: Patty Van Wolvelaere (100m Hurdles), Deanne Carlsen (now Vochatzer) (100m Hurdles), Kathie Lawson (100m, 200m), Janice Wiser (400m), Cindy Gilbert (HJ), Lorna Tinney (Pentathlon), Jan Svendsen (SP, Discus), Joan Pavelich (Discus - Canada), Esther Roth (100m Hurdles, 100m - Israel), Eva Gustaffson (Distance - Sweden), Gunnilla Lindh (800m, 1500m – Sweden)
- University of Southern California, 1975-1978, Assistant Coach, Men's Track & Field
 - National Dual Meet, Pac-8 Conference and NCAA Team Champions
 - Leading athletes: Clancy Edwards (NCAA & AAU 100m & 200m Champion), James Gilkes (world-ranked sprinter), Billy Mullins (NCAA 400m Champion), Tom Andrews (NCAA & AAU 400m Hurdles Champion), Rich Graybehl (world ranked 400m Hurdler), Larry Doubly (NCAA Long Jump Champion), James Sanford (world-ranked sprinter)
- University of Colorado, 1978-1979, Head Coach, Women's Track & Field and Cross Country
 - Lead the team from last to second in both the indoor and outdoor Big-8 Conference Track & Field Championships.
 - Team finished fourth in the National AIAW Cross Country Championships.

- Leading athletes: Mary Decker, Annette Tannander (Olympic finalist in HJ and Heptathlon from Sweden), Dana Slater (national collegiate indoor two-mile and AAU 10K (road) champion)
 - Warren Street Social & Athletic Club, 1979-1994, Head Coach
 - Warren Street was one of the leading men's and women's road racing teams in northeastern United States
 - Winners of 10 National AAU / TAC Team Championships at 5 Kilometers through the Marathon.
 - Leading athletes: Pat Petersen (2:10:04, third, fourth, fourth, tenth in New York Marathon, fourth, sixth, seventh London Marathon), Dan Schlesinger (2:11), Mary O'Connor (2:28, second in London Marathon), Kiki Sweigart (2:36, fourth in Boston Marathon), Paul Friedman (fifth in Boston Marathon).
- Athlete Management
 - Willie Banks
 - Mike Powell
 - Filbert Bayi
 - Ross Donohue
 - Jama Aden
 - Henry Rono
 - Pat Petersen
- Charity Relations & Fundraising
 - 25 foundation grants for MAC
 - \$25,000,000+ per year raised in CGI events
- Television & Webcasting
 - Host for several cable TV shows including Sports Channel's *Athlete*.
 - Many of Tracy's track and road racing events were televised, including Natl Scholastic Champs
 - Elite Racing Television
 - RunCenter
 - Nike Team Nationals
- Politics and Government Relations
- Collaboration with Other Sports Governing Bodies
 - Tracy was the Co-Founder and President from 1985-1997 of the New York Amateur Sports Alliance (NYASA), the umbrella group of all the regional affiliates of the national and international amateur sports governing bodies, public and private agencies, and local sports organizations and individuals involved in the promotion of amateur sports in the New York Metropolitan area. This organization essentially filled the communication void between all the region's sports organizations that the 1978 Sports Act created when it established the basic organizational structure of the USOC and the various NGB's, and prohibited an organization from being the governing body for more than one sport. Communication was maintained between the sports at the top,

national levels, but not at the local level. The NYASA was created to allow the region's amateur sports to marshal and utilize all of their joint resources for their mutual benefit, and speak with one powerful voice about their common issues -- as opposed to many disjointed ones -- when dealing with the city, state, and various municipal agencies. This was an unpaid job and Tracy used his MAC staff to manage the day-to-day needs of the NYASA.

- Association Development
 - Tracy was the first paid Executive Director of a TAC / USATF association in the country.
 - Tracy was intimately involved in the creation and/or refurbishment of 13 area track & field and cross country facilities in the association.
 - Under Tracy's leadership the MAC became much more active in all aspects of the sport than any other regional association then or since.
 - Metropolitan Association registration rose 130% to over 15,500 from 1982 to 1997, and the budget grew 22-fold to over \$1,700,000, both far and away the largest of any TAC / USATF association then or since.
- A Doer
- A Visionary
- One Who Never Gives UP