

JOIN “TEAM NSSF”

All athletes do not go on to Olympic greatness. However, each in their own way contributes to our community. Athletes in our sport are focused, determined, have a well-defined work ethic, and a commitment to achievement.

Get Involved!

The NSSF provides several opportunities for you to become a supporting member of Team NSSF. Whether you simply want to make a donation, sponsor an individual event at our meets, help defray costs of athletic and educational programs or create marquee value for your business with a meet sponsorship, we can tailor a plan that fits you and your budget. And, since the NSSF is a 501-c-3 not-for-profit organization, your donation is tax deductible!

Contributor & Sponsor Levels

Title Sponsor – sponsor retains naming rights to event

Presenting Sponsor – event presented by the level sponsor.

Major Sponsor – significant provider of cash, product and/or services-in-kind

Category/Official Sponsor – provider of an officially used product and/or service at the event at a major contribution level

Supporting Sponsor – provider of an officially used product and/or service at the event on a minor level.

Benefits to You

- Collateral packet stuffers
- Scoreboard/Jumbotron and Bib advertising
- Banners/signage and Finish line advertising
- Product/service sampling and testing
- Hospitality tents
- NSSF database marketing and email blasts
- Web site links
- Event web casting, video streaming and/or broadcasting media rights
- Event naming/sponsoring
- Event public address announcements
- Awards backdrop and platform advertising
- Clinic sponsorship
- Communication and program activation platforms
- Athlete function sponsorships
- Athlete travel grant sponsorships
- Category exclusivity programs
- Event record performance indicator sponsorships

THANK YOU, NSSF!

“The SETS clinic given at the Nike Indoor Nationals by the NSSF has provided our high school track and field program with a wealth of knowledge. Every year our athletes and coaches learn the most recent training techniques. The training has helped my team win 11 Team Titles at the City, Sectional and State levels over the last few years. “

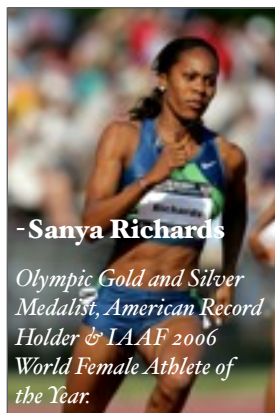
*Walter Larking, Jr, Head Coach
Edison High School*

“The NSSF has been there from start to finish for many of our athletes, providing support to the High School/Junior Elite and Emerging Elite in our program for many years. We are certainly grateful that Mike, Jim, Joy, Cedric, AJ and all foundation members continue to remind our athletes to “ keep their eyes on the prize”. Throughout our clubs 40 + year history, NSSF has shared in our rich legacy and podium moments, thanks for setting the stage year after year.”

*Christopher Turner
Colorado Flyers Track Club*

“ The NSSF has provide awesome support for past, present, and future US, World, Olympic champions. I truly appreciate all the hard work the NSSF team provides to make aspiring athletes dreams come true.”

Michael Ford, Coach, Baylor University, Waco, Texas



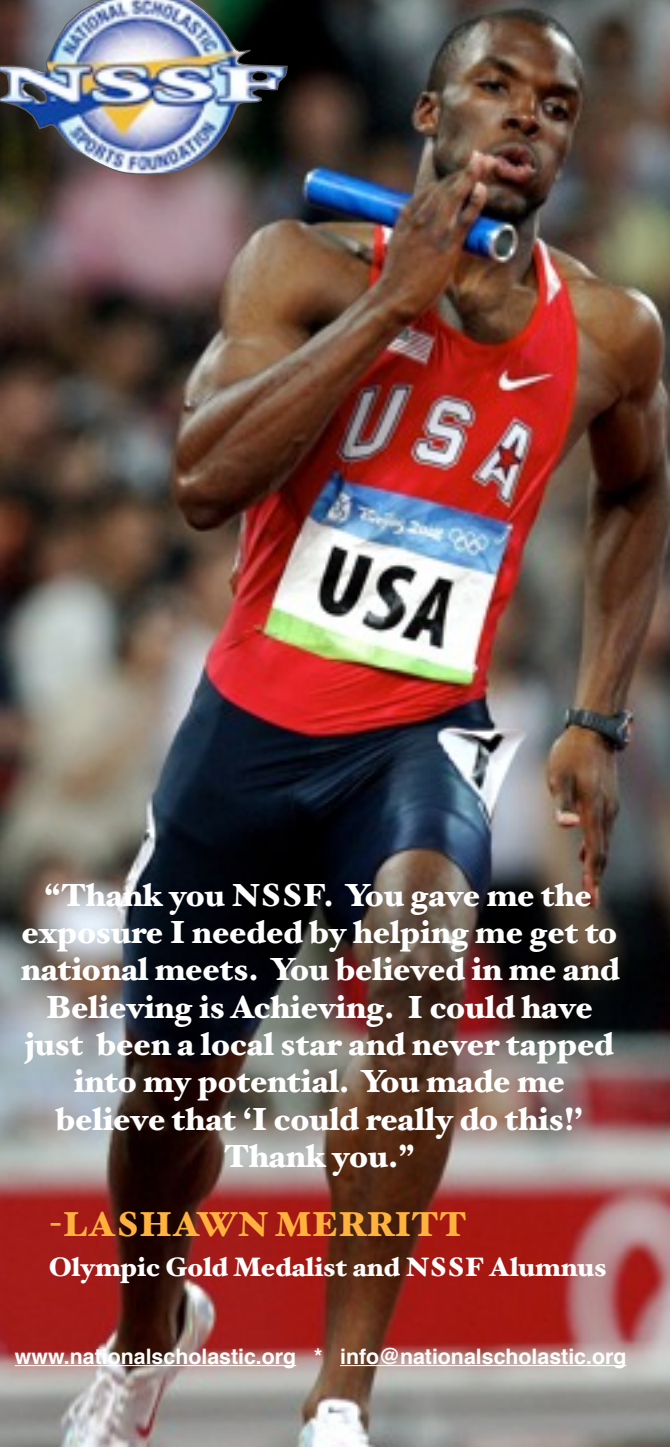
- Sanya Richards

Olympic Gold and Silver Medalist, American Record Holder & IAAF 2006 World Female Athlete of the Year.

“My heartfelt thanks and appreciation for the help provided by the NSSF to aspiring athletes like I was. It was definitely the springboard to launching my career in track, and I am glad to give back in any way I can.”

THE NATIONAL SCHOLASTIC SPORTS
FOUNDATION
P.O. BOX 16702
CHAPEL HILL, NC 27516

NATIONAL SCHOLASTIC SPORTS FOUNDATION



“Thank you NSSF. You gave me the exposure I needed by helping me get to national meets. You believed in me and Believing is Achieving. I could have just been a local star and never tapped into my potential. You made me believe that ‘I could really do this!’ Thank you.”

-LASHAWN MERRITT
Olympic Gold Medalist and NSSF Alumnus

THE NSSF IN BRIEF

The NSSF is a Federally tax-exempt 501-c-3 not-for-profit organization dedicated to supporting and developing the sport of track and field nationally at the high school level.

- Raises funds for athlete support to national and international track and field and cross-country competitions.

- Has provided over one million dollars toward athlete support and is the largest non-profit benefactor of high school athletes in any sport in America.



- Has distributed over \$400,000 of shoes and uniforms, donated to the NSSF by its partner, Nike, to high schools and youth programs throughout the country.

- Over 60% of the 2008 USA Olympic team medalists competed at at least one NSSF event including Lashawn Merritt, Angelo Taylor, Shalane Flanagan and Walter Dix; and most received NSSF travel grants as high school aged athletes.

- Hundreds of colleges and universities

send representatives to our national championship events and, as a result, an estimated \$10,000,000 in scholarships is awarded annually to athletes competing at our events.

- Presents free clinics and seminars for athletes and coaches on technique, training methods, injury prevention and rehabilitation, drug education and tolerance preparation.



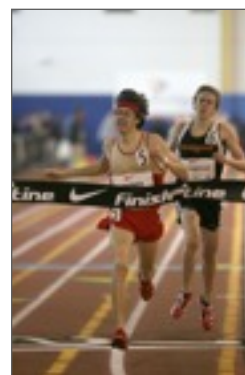
- Continually creating innovative educational programs & resources for athletes and coaches. Future plans include SAT and ACT test preparation and mentoring programs and the NSSF's web-based College Recruiting Resource Center.

NSSF EVENTS

Each year the NSSF hosts over 6,500 athletes at its three national caliber high school indoor & outdoor track & field and cross-country championships. There the nation's best athletes vie for the coveted NSSF Championship Ring awarded to each winner and for recognition on the NSSF All-American team.

THE NIKE INDOOR NATIONALS

Held in mid March at the Reggie Lewis Center in Boston is home to numerous national records and the overwhelming majority of our US National teams received their first taste of national competition at this meet. But more importantly, positioned just before the college signing dates begin in the spring, it is the premier showcase for the country's top track and field student athletes, and millions of dollars worth of college scholarships and opportunities are awarded annually based upon what college coaches see at NIN.



THE OUTDOOR NATIONALS



The outdoor equivalent of the NIN, this is most prestigious post-season track and field championships for high school aged athletes and has been the showcase for over 2500 of America's best

elite and emerging high school talent who have competed here each June since 1991. It has been sponsored by Nike since 2005.

THE GREAT AMERICAN CROSS-COUNTRY FESTIVAL

Moves to Cary, North Carolina in the fall of 2009. The GACCF carries a tradition of fierce team and individual competition, a challenging course and a festival-like atmosphere. Competition includes high school and collegiate teams from across the nation.

GRANTS AND SUPPORT

The NSSF budgets approximately \$150,000 annually for athlete support. Grants are made to athletes based on national ranking and need for travel and hotel expenses. In addition to the NSSF's own events, funds are used to help athletes attend:

NSSF Select Meets

Support provided to athletes attending other elite meets such as the Arcadia Invitational in California, the Simplot Games in Idaho, the Taco Bell Classic in South Carolina, the Mobile Challenge of Champions in Alabama, the Volunteer Track Classic in Tennessee & the Great Southwest Classic in Albuquerque and the Shumake Scholarship Relays in Detroit..



The Caribbean Scholastic Invitational

The NSSF co-hosts the CSI held in the Caribbean. Team NSSF is selected and fully funded with all expenses paid by the NSSF. CSI provides a competitive and cross-cultural experience for Team NSSF athletes.

USATF National Junior Championships

Forty athletes are supported annually to compete for berths on the USA Junior National team. An average 50% of the team members annually are NSSF supported athletes who also comprise 70% of the total high school athletes on the teams. NSSF supported athletes have contributed to several American and World Junior Records.

